

# CITY OF LONGMONT- RECREATION SERVICES LONGMONT KIDS AND ADULT TRIATHLONS



## VENDOR VILLAGE INFORMATION 2010



The Longmont Triathlon weekend creates a great marketing opportunity for you to reach triathletes, swimmers, bikers and runners (adult, youth or both); children, parents and spectators of athletes. This weekend extravaganza will be held on Saturday, June 5 and Sunday, June 6, 2010 at the City of Longmont Centennial Pool, 1201 Alpine Street. This is your chance to personally meet your future clients and/or consumers!

### **6<sup>TH</sup> ANNUAL KIDS ONLY TRIATHLON**

**Date:** Saturday, June 5, 2010

**Participants:** 250 youth ages 6-17

**Spectators:** 500 parents, grandparents & siblings

**Support Personnel:** 60 adults

### **30<sup>TH</sup> ANNUAL LONGMONT TRIATHLON**

**Date:** Sunday, June 6, 2010

**Participants:** 400 adults ages 17-70+

**Spectators:** 200 parents, children & friends

**Support Personnel:** 120 adults

**Vendor Village Details:** There will be a Vendor Village at both triathlons. Participants and spectators will be present at Vendor Village. Each vendor is responsible for their personal canopy, tables and chairs- if desired. Vendor Village will be located at Centennial Pool both dates.

### **Vendor Village Times:**

Kids Tri- Saturday June 5 – Vendor Village 7:30am – 11am

Adult Tri- Sunday June 6 – Vendor Village 6:30am – Noon

**Cost:** \$25.00 for one day, \$40.00 for both days, and FREE if Vendor is providing massage services. Sponsors will enjoy their both space for free as stated in their contract.

**Other Opportunities:** If your business is interested in having samples, fliers, coupons, inserted into the race bags, please have those items at Centennial Pool by Friday, May 21. If your business is interested in having their logo on the volunteer shirt (and free entry into the vendor village), please make a \$250 donation by Friday, April 16. If your business is interested in other Sponsorship opportunities, please contact Sara Stewart ASAP!

### **Deadline for Vendor Confirmation: Tuesday, June 1, 2010.**

There is limited space at our Vendor Village- first vendors to confirm will receive priority.

### **Vendor Village & Sponsorship Contact:**

Sara Stewart

303-774-4771

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