

Agenda Item: Update

Parks & Recreation Advisory Board

Staff Cover Memo

Meeting Date: November 9, 2009

Agenda Topic: Recreation Staff Update

Presenter: Jeff Friesner

Phone to call for questions: 303-651-8393

Type of Item:

X Information

Action

Discussion

Background Information:

The following summarizes Recreation programs and issues for the past month:

Centennial Campus

1. New Session of M/W & T/Th swimming lessons began October 19th. There are 110 enrolled for the session.
2. The 4th annual Pumpkin Dunk was held October 24th at Centennial Pool. Approximately 68 patrons participated with lots of volunteers helping with all of the activities. Activities included pumpkin polo in the shallow and deep end of the pool, bobbing for apples, face painting, window painting and pumpkin decorating. The event was well received from those in attendance.
3. Alan Cobb, resigned from his position as Aquatic Specialist on October 26th. He will be returning to finish his science degree and teaching certificate in secondary education at Colorado State University.
4. The Place After School Program has completed its Classic Showdown between Heritage and Longs Peak in fall soccer. Both schools have played well and have become closer through The Place athletics and events. The Place top point leader trip in October was to Elitches. It was a success with 20 Place kids being

rewarded with Fright Fest. They had a great time bonding and creating friends from the other school.

5. The Place also started a new Training Program for the middle-schoolers interested in running the Turkey Trot in November. The Place had around 10 participants at the training sessions and focused on building fitness while maintaining fun during the workout.
6. Preliminary planning of the new Sunset bath house has begun with a hope of having it designed and built prior to the 2010 season. Allred and Associates from Broomfield was hired as the design team.
7. Karen Charles taught a Water Safety Instructor course for six City of Longmont employees. It has become difficult to get enough instructors to cover all of the swim lessons the Aquatic areas have to offer.

Roosevelt Campus

1. New adult day trips are on the program line up for this Fall. Peaceful Valley sleigh and dinner trip is full and we are starting a waiting list. Watch for more trips next season as we expand adult seasonal program trips.
2. The October Taste of Therapy Fair was filled by 9:00a.m. Customers signed up with the twelve different wellness vendors participating in the event.
3. Imagine Birthday parties at the Memorial Building are booking out two months in advance. The new customized themes and costumes add to this new type of party. The contractor has a vast background in dance and theatre.
4. Fall rentals and new classes are filling up the building! Longmont Christian School is now beginning boy's basketball and additional private clubs are renting the few time slots available.
5. Programming staff is busy planning Winter/Spring activities that are due in early November. This can be tricky since we are still in the middle of Fall activities and looking forward to Summer classes and fees!
6. The Ice Pavilion is almost fully constructed and will start making ice the week of November 2nd (weather permitting). The staff is all hired and training is under way. The new addition to drop-in activities this year will include December mini-skate sessions and hockey skills clinics. Large private rentals, as well as birthday parties are all ready being booked. The rink is scheduled to open on November 14th.
7. The Halloween Parade on October 31 was a huge success. The crowds, over 15,000 were the largest in years! The new addition of the Mini-Train and local costumed characters were a big hit.
8. The Special Needs Halloween Dance was held at Izaak Walton Clubhouse this year. These social functions tend to be the community favorite.
9. Longmont Lights committee has been meeting and planning the 2009 event. Roosevelt Park will be decorated beginning in early November by the contracted company "Bright Christmas". All LED lights will be provided through the support of Longmont Power and Communications. A joint marketing campaign with the

LDDA will be kicking off in mind November. All activities are free to the public and will take place over an eight day period. A complete event overview is on-line at the city web site.

10. Updates on Rhythm on the River include: SHIFT Marketing will be donating a large portion of their services for this years event, including the design of the 15th annual festival guide. The new logo will be revealed at the kick-off in January.

Quail Campus

1. Ben Wagner, Recreation Program Supervisor and Barb Nelson, Recreation Center Supervisor attended the FEMA Emergency Training for three days. The Recreation Center has been designated a Shelter for individuals with Special Needs in case of an emergency. The Memorial Building has also been designated as an emergency shelter. A total of seven Recreation staff have completed this training.
2. New water moisture barriers were installed in the south front lobby under the carpet. Ongoing problems with moisture coming through the concrete have not gotten better so it was determined to try a new barrier product. In addition, Parks added a French Drain to the front of the south side of the lobby in an effort to better drain water away from the building.
3. Due to the snowy weather, softball, flag football, and soccer have all ended up running two weeks over season. Reschedules have been done and we hope to be done within the next week or two.
4. For the first time we offered a K – 2 Basketball program since our YAB program starts at 3rd grade and our preschool sports clinics go to age 5 we were missing the middle age group. This has been a very successful program with 60 kids enrolled at this time. We will only run this during the Fall season so as not to compete with the YMCA winter program.
5. Our 4th Annual Safe Halloween Night was held on Halloween with approximately 1,500 attendees. The event went very well, smooth, and fun. It takes around 40 volunteers and staff to set up, run, and take down the event. Special thanks to Parks for loaning us part of their dock from Union Reservoir to use for leisure pool activities.

CITY COUNCIL COMMUNICATION



MEETING DATE: October 20, 2009 **ITEM NUMBER:**

TYPE OF ITEM: Information

PRESENTED BY: Jeff Friesner, Recreation Manager, ext. 8393
jeff.friesner@ci.longmont.co.us

SUBJECT/AGENDA TITLE: Downtown Summer Concert Series-Final Report

EXECUTIVE SUMMARY: During the summer of 2009, Recreation Services partnered with the Longmont Downtown Development Authority (LDDA) to offer six summer concerts located in Downtown Longmont, on 4th Avenue between Main and Kimbark. These events were held from 5:30 p.m. to 8:30 p.m. on selected Thursday evenings.

The Downtown Concert Series was funded through a Tourism Grant from the City's Economic Development Department. The total cost for this new Downtown Concert series was \$27,273, which included event staffing, entertainment, Police, Parks, marketing, temporary toilets and supplies.

This was the first time that the City's Recreation Services organized an event which involved alcohol sales. Beer and wine were served by Oskar Blues, the Pumphouse, Lefthand Brewery and Augustina's Wines. These businesses returned 40% of their sales back to the event, which generated a total of \$5,006 in revenues for the concert series. Food was provided by The Giggling Greek, The Dickens House, Ziggi's, Sun Rose Cafe and Abbondanza Pizza. Each of these food vendors paid a booth fee to participate at the event, and the total revenue generated from these fees was \$1,400. These event revenues were retained by LDDA and will be used to support future downtown events, such as Longmont Lights and next year's concert series, if funded.

Attendance for the six concerts is listed below:

Date	Band	Attendance
6/25	The Delta Sonics	585
7/9	8 Trac	821
7/16	The Atoll	879
7/23	The Beloved invaders	907
7/30	Chris Daniels and the Kings	1,437
8 /13	The Hazel Miller Band	1,972
Total Attendance		6,601

I would like to recognize Sue Jacobson and former employee Marty Page from our Recreation Services staff, and Sarah Walter and Mary Murphy-Bessler from the LDDA for their excellent efforts in organizing and supervising this new Downtown Concert Series. I would also like to thank the many staff from Public Works and Natural Resources, Public Safety, Community



Services, and Longmont Power and Communications for helping to make the 2009 Concert Series a success. If Council has further questions concerning the Downtown Concert Series, please contact Jeff Friesner, Recreation Manager at 303-651-8393.

COUNCIL OPTIONS: N/A

RECOMMENDED OPTIONS: N/A

FISCAL IMPACT & FUND SOURCE FOR RECOMMENDED ACTION: N/A

BACKGROUND AND ISSUE ANALYSIS: N/A

ATTACHMENTS: N/A

Parks & Recreation Advisory Board

Staff Cover Memo

Meeting Date: November 9, 2009

Agenda Topic: Parks Development Staff Update

Presenter: Paula Fitzgerald

Phone to call for questions: 303-651-8448

Type of Item:

➤ Information

- Action
- Discussion

Background Information:

The following summarizes Engineering Services Park projects and issues for the past month:

- **St. Vrain Phase 7b / 8** - Work is complete except for minor punchlist items. Grand opening is set for Nov 7 at 1pm at the Sandstone Ranch Visitor Center area. PRAB members were sent invitations - we hope you can come.
- **St. Vrain Phase 9/10** - An RFP was issued in October for this next phase of the project, for design services. Proposals are being reviewed with work slated to begin in November if possible and summer 2010 construction. Phase 9 will be development of 2 trailheads (one at 119th Street and another at Weld County Road 1). Phase 10 includes trail enhancements between Left Hand Creek and Sandstone Ranch. Council gave staff direction several years ago to pursue a bare bones trail project to make the connection to Sandstone Ranch in an expedited manner. That now complete, this work will bring the new trail up to standards and provide needed trailheads.
- **Union Reservoir Rec. Master Plan** - The revision to the master plan is still underway.
- **Dry Creek (Clover Basin) Community Park** - Design Development is still underway. Phase 1 construction plans for the Silver Creek high school work is scheduled to begin soon.
- **Martin Street Landscape:** Parks Development will do the landscape plan in-house with the project bid to take place post-construction in 2010.
- **Park Fee Update** - This project is now underway. Staff work is expected to be completed in 2010.
- **Grants** - Close out of grants for St Vrain Greenway Phase 7b is underway.