



City Line

www.ci.longmont.co.us

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City Council Agendas
are printed each
Monday in the
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Shop Longmont and Support Local Services

Two “shop local” campaigns designed to encourage residents to shop in Longmont have been introduced just in time for the holiday shopping season.

The Longmont Downtown Development Authority (LDDA) has launched its first ever gift card program.

This new program is designed to increase merchant traffic and sales in the Downtown Longmont area of the city.

Unlike other large shopping center programs, the Downtown Longmont Gift Card can only be used downtown. The cards will be sold through the LDDA, on-line and at the Longmont Civic Center.

Throughout the United States many downtown districts have adopted this program and seen incredible sales growth. For example, Fort Collins has seen their sales double from the time that they

launched this program in December of 2007.

The second “Shop Longmont” campaign encourages residents to



support local businesses and in turn keep sales tax revenues in the city, which pay for government services such as police, fire, library, parks and recreation.

Residents will be reminded of this message through advertising like the one at the bottom of this page.

For more information about the Longmont gift card, call Sarah Walter at Sarah Walter at 303.651.8484, #3.

For information about the “Shop Local” campaign call Doug Bene at 303.651.8403.

GO LOCAL!

It's crazy to shop anywhere else!

This holiday season, shop in Longmont! Support your community and its 86,000 residents. Save time and gas money while improving your city's programs and services. With 3,000-plus businesses right here, it's crazy to shop anywhere else!

Shopping Season Partners:

385 Kimbark Street • Longmont, CO 80501 • 303.651.8403 • www.ci.longmont.co.us



A message from

Mayor Roger Lange



Reasons for Optimism in 2009

Change.

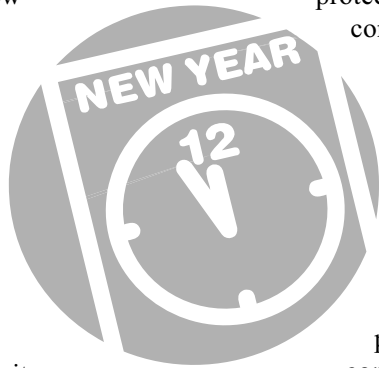
That word has taken on many different meanings during this past presidential election year.

To many, it has come to symbolize a new direction for the country and a new political climate. Time will tell.

In Longmont, there has also been change in 2008, and I would argue that we have many reasons to be thankful for living in this great community. Despite the economic doldrums, there are reasons to be optimistic in 2009:

- The City Council recently approved a almost \$200 million city budget for 2009 that preserved those services most important to the community such as parks, recreational facilities (like the ice pavilion at Roosevelt Park), and public safety. What I'm most pleased about is that we were able to preserve City of Longmont jobs in the process. In addition to being our most important asset, our employees also are our friends and neighbors who contribute to the overall economic health of our community.
- Another transformation that we saw in 2008 that will bring positive change is the consolidation of the City's Police and Fire Departments under the management of Mike Butler. With the community's continued support of the Public Safety Tax, residents can be assured of having one of the strongest and best equipped public safety departments in the metro area.
- Our community has also decided to invest in the St. Vrain Valley School District with the passage of two bonds that will fortify our ability to educate our children for the foreseeable future.
- Boulder County voters also approved the passage of the worthy cause initiative by a large margin, which funds human service agencies at a time when their services are most needed. I'm always impressed by our community's capacity for giving regardless of economic conditions.
- Big changes occurred in our Solid Waste

Division with the reorganization of trash and recycling services, which now provides trash service on a four-day schedule (saving time and money). The move to provide single stream recycling, makes it easier for customers to help protect the environment for years to come.



- In addition to recycling, Longmont's Sustainable Harvest Fair illustrated our commitment to protecting the environment through opportunities such as the renewable energy program, appliance rebate program, energy audit program, CFL bulb discount program, and the city's water conservation plan.

• Council Members attended a variety of community events – from the monthly Coffee with Council sessions to Rhythm on the River. We used this as an opportunity to connect with residents and hear their ideas and concerns. We have received positive feedback on all of our outreach efforts and we will continue this positive interaction into 2009.

• The City's use of technology took a quantum leap in 2008 by providing Web users with the ability to watch City Council meetings on-line. This has opened up the access of our public meetings to a new contingency of concerned citizens and we hope to make more positive technological upgrades next year.

Finally, in this season of giving and sharing, Longmont continues to be blessed with people that really care about others, especially those that are less fortunate than they are. We have many citizen volunteers that unselfishly share their time and talent, which makes such a positive difference in our community and does so at no cost to the city. It bears out the old saying "The best things in life are free".

On behalf of the Longmont City Council, I want to wish all Longmont residents, their friends and relatives the best wishes for a prosperous new year.

Roger Lange

Longmont Sister Cities Exchange Program Applications Available



Once again Longmont Sister Cities will select 14 students and four chaperones to represent Longmont in our sister cities Chino, Japan and

activities and orientation classes during the spring and summer prior to the trip in late July and early August. Upon return they will have the opportunity to host foreign students from these two cities and attend a variety of activities with students from both countries while here in Longmont.

Applications for both student ambassadors and chaperones are available in the City Manager's Office, 350 Kimbark Street or online at www.longmontsistercities.com.

For more information about the Longmont Sister Cities Student Exchange Program please contact Leslie Anderton at 720-494-9534 or Jeanie Finley at 303-772-4620.

Ciudad Guzman, Mexico. Students and chaperones selected to participate in this 10-day exchange will have the opportunity to live with a local family and to learn more about the lives and customs of people living in Japan or Mexico.

Chaperones applicants must live and/or work within the boundaries of the St. Vrain Valley School District, but do not need to be employed in the public schools. They must be willing to begin orientation sessions following student selection. Chaperone applications are due in the City Manager's Office by 5:00 p.m. Friday, January 9, 2009.

Student ambassadors must be currently enrolled in grades 8 – 11 and attending public, private or charter schools with the St. Vrain Valley School District boundaries. Students must be outgoing, flexible, and interested in other cultures. Students and their families must be willing to commit much of their summer to the exchange program. Student Ambassador Applications are due in the City Manager's Office by 5:00 p.m. Friday, January 23, 2009.

Students selected as Longmont Ambassadors will participate in fundraising

City Council to Host Open Forum

The Longmont City Council invites the community to participate in an open forum with Council Members on Tuesday, January 6, 2009 at 7 p.m. in the City Council Chambers located at 350 Kimbark St.

This is an opportunity for Longmont residents to engage in a positive, informal dialogue with members of the City Council about any current issues or future opportunities they see for Longmont.

The "open forum" format differs from the typical City Council Meeting in that residents can offer their opinions, ask questions and converse with Council Members. City Staff also will be on hand.

This open forum, which replaces the regular City Council Meeting, has no formal agenda other than to listen to voices from the community.

For more information, contact City Council Members at: www.ci.longmont.co.us/city_council/members/index.htm or the City Manager's Office at 303-651-8601.

Recycle Christmas Trees at Various Locations

The City of Longmont will be recycling Christmas trees for residents from December 25, 2008 through January 5, 2009. Bring trees to the Tree Limb Diversion Center located at 140 Martin Street seven days a week, 8 a.m. - 4 p.m., (closed New Year's Day) or to one of the four other satellite drop-off sites listed below. Please remove all decorations and bags from the tree prior to drop off. Please do not leave any other trash or debris at the drop off sites.

Drop Off Sites:

Tree Limb Diversion Center	140 Martin Street
Roosevelt Park	Parking lot at 8th Ave. & Pratt St.
Garden Acres Softball Park	West side of parking lot off 18th Ave.
Kanemoto Park	Parking lot on the west side of S. Pratt Pky.
Centennial Park	East parking lot at Alpine St. & Verdant Cir.



Call 303-651-8416 or visit the Web site at www.ci.longmont.co.us/solidwaste.htm. Happy Holidays!

Electric Rate Changes Proposed for 2009

Longmont Power & Communications (LPC) has proposed an overall electric rate increase of 5.2% for 2009. If approved by City Council following a public hearing on December 9, the changes in electric rates will be effective on January 1, 2009. Customers will see the new rates reflected in February utility bills.

The proposed rate increase will pay for increases in wholesale power costs of 3% in 2008 and 3.8% in 2009, a 1% increase in the utility franchise fee paid to the City's General Fund, and increased material and personnel costs.

Average rate increases for each customer class of service include:

- 5.5% for residential energy customers.
- 6.9% for residential demand customers.
- 7.2% for small commercial customers.
- 4.8% for large commercial customers.
- 4.1% for industrial customers.

Other proposed changes include:

- Revising the Residential Energy rate structure from a flat kilowatt-hour (kWh) rate to a three-tiered increasing block rate. The proposed Residential Energy tiered rates are:

- 0-750 kWh @ \$0.05570 per kWh
- 751-1500 kWh @ \$0.6080 per kWh
- 1501 and above kWh @ \$0.06780 per kWh

- Adding a Life Support Discount for residential customers who require medical life support equipment in their homes.

- Increasing the Electric Community Investment Fee (ECIF) by 6% for developers and individuals for new or upgraded electric service.



A three-tiered rate gives residential customers an opportunity to save even more on their electric bill by using less electricity. Every residential customer will pay the same low rate of 5.57 cents per kWh for the first 750 kWh used each month. Rates will be higher for monthly electric use from 751-1,500 kWh and higher again for usage above 1,501 kWh. Energy efficiency will now mean bigger cost savings.

Winter Sprinter-Swim Meet for Adults!

Sunday, January 11, 2009
Centennial Pool
\$15 pre-register/
\$20 day of event



Make the Winter Sprinter your motivation for swimming over this Christmas break! Swimming distances will range from 50 to 500 yards in free style, back stroke, breast stroke, butterfly and individual medley. Create your own relays with your buddies on the day of the event. You can swim up to 5 individual events and 2 relays.

To register, pick up a registration form at the Longmont Recreation Center or Centennial Pool. Call 303-651-8406 with any questions!



City Line

City Line is a monthly informational newsletter published by the City of Longmont for its residents. For questions about this publication call 303-651-8840

¿Le gustaría a usted recibir las noticias de Ciudad de Longmont City Line en español? Llame a la oficina del Administrador de la Ciudad al número 303-651-8601.

