

2008 CITY COUNCIL WORKPLAN

Work Plan Item	Lead Department	Progress Indicators
1. Economic Vitality	Economic Development/ Community Development	<p>Action Steps:</p> <ol style="list-style-type: none"> 1. Assemble an economic advisory group (including willing EVTF members) to assist in the preparation of an economic vitality plan (1st Quarter to early 2nd Quarter) 2. All resource allocation for Economic Vitality initiatives and partnerships will be reviewed and recommendations provided by the Economic Development Manager (2nd Quarter) 3. Develop draft Economic Vitality Plan (with Advisory Group input and public process) and bring back to Council by June 30, 2008 (2nd Quarter) 4. Develop structure for the administration of the lodgers' tax through a contract with an independent, stand-alone entity governed by a nine-member board (1st Quarter) 5. Make sure appropriate budget is prepared for 2009 economic development activities (3rd Quarter) 6. Finalize Economic Vitality Plan with implementation strategies for Council consideration (3rd - 4th Quarter) <p>1st/2nd Quarters:</p> <ol style="list-style-type: none"> 1. The Economic Vitality Advisory Group (EVAG) was assembled and met May through mid July. The group worked in subcommittees focusing on the four directions stemming from the EVTF recommendations which include Downtown, Branding, Retail, and the City's role in Economic Development. The final EVAG recommendations are intended to serve as draft material for inclusion in an economic development plan and will be presented to Council on August 5th. 2. Staff met with the Longmont Area Visitor's Association (LAVA) Board members to forge contracts for March-June and July-December. LAVA has transitioned into an independent agency (July 1) thereby meeting Council's requirement for receiving Lodger's Tax revenue in conjunction with a contract for services. 3. Staff has prepared a draft economic development budget for 2009 and will be prepared to adjust it accordingly should Council wish to implement one or more of the EVAG recommendations. <p>3rd/4th Quarters:</p> <ol style="list-style-type: none"> 1. Completed the Economic Development Action Plan, a consolidation of EVAG and EVTF recommendations. 2. Prepared 2009 Economic Development budget including initiatives for branding and a strategic plan, new grant and loan programs, a downtown summer concert series, and a

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		<p>year-long Shop Longmont campaign.</p> <ol style="list-style-type: none"> 3. Developed and implemented 2009 contracts for services with LAEC and LEN 4. Conducted a “Shop Longmont” marketing campaign for the 2008 Holiday Season as recommended by the EVTF.
Economic Vitality/ Twin Peaks Mall	Community Development	<p>Action Steps:</p> <ol style="list-style-type: none"> 1. Determine if it is appropriate to collaborate with Panattoni Development Company to pursue techniques that would assist in Twin Peaks Mall Redevelopment, including the possibility of an Urban Renewal Plan (1st Quarter) 2. Identify all of the potential financing techniques that could be used to redevelop the Twin Peaks Mall area (2nd Quarter) 3. Implement selected financing techniques to assist in Mall redevelopment, for example Urban Renewal Plan, Metro District, Tax sharing Agreement (3rd Quarter) <p>1st/2nd Quarters:</p> <ol style="list-style-type: none"> 1. Council accepted results from Leland Consulting Group that the Twin Peaks Mall area met the statutory requirements of blight and authorized the preparation of an Urban Renewal Plan. There have been four public meetings with about 250 people attending to provide the Consultant and Pannatoni Development Company with ideas on how to redevelop the Mall. The Draft Urban Renewal Plan was scheduled to be reviewed by the Planning and Zoning Commission at its July 23rd meeting but was withdrawn at the request of Panattoni after receiving information from the City Council about concerns regarding whether the proposed first phase of redevelopment would effectively preclude the successful implementation of a comprehensive mixed use total redevelopment of the mall. The Council indicated that it could not justify sharing tax increment revenues for the first phase until it could be assured that the there was a plan for the total mall redevelopment. 2. The Council also authorized Pannatoni to submit a service plan for the possible creation of a Metropolitan Special District for the purpose of financing public improvements to facilitate Mall redevelopment. However the MSD is not moving ahead since there is currently no viable project to finance. 3. Council heard from Will Damrath, Panattoni Dev Co. and indicated that it still wanted to cooperate with him on redeveloping the TPMall but would need to see what the full mixed use redevelopment plan would look like before financially participating in the Phase I effort so the city can be assured that Phase I would not physically preclude future phases. 4. The City and Panattoni are continuing to participate in a process that will result in

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		<p>a comprehensive short and long range vision for the Mall area and hope to have something to review with the Council in October.</p> <p>3rd/4th Quarters:</p> <p>Council authorized retaining Consultants (Marilee Utter) to conduct a two day charette /workshop that involved two Council members, two P/Z members and four adjacent property owners for the purpose of arriving at a short and long term mixed-use redevelopment options for the Council to consider before moving ahead with the TP Mall Urban Renewal Plan. The workshop/charette was conducted October 15 and 16 and resulted in several mixed use redevelopment options that were presented to the Council at its December 16 meeting. The Council accepted the report and findings and authorized pursuing an amendment to the Twin Peaks Mall Urban Renewal Plan that includes a larger area if justified by the required blight study. The results are scheduled for the 1st quarter of 2009 and will be used by the Council to determine if tax increment financing should be used to assist Panattoni in redeveloping the mall.</p>
Economic Vitality/ FasTracks	Community Development	<p>Action Steps:</p> <ol style="list-style-type: none"> 1. Begin infrastructure analysis of FasTracks station area and larger scoped study area to include the Southeast Redevelopment area. Infrastructure to include analysis of flood plain, transportation, utilities and substation for capacity and suitability to support redevelopment at higher densities (1st Quarter) 2. Begin development RFQ to evaluate consultants who can work with the community to prepare a strategic mixed use and redevelopment plan for the Fastracks station and the larger Southeast Urban Renewal area (2nd Quarter) 3. Put RFQ on street to get consultant’s qualifications and determine which consultant could provide the product the City desires at this first stage of station area and redevelopment area. Hire consultant using allocated funds for Station Area Planning in 2008 - \$100,000 (3rd Quarter) 4. Complete infrastructure analysis of study area. Begin engagement with community regarding strategic mixed use planning for study area. Consider utilizing consultant from RFQ process or evaluate using Urban Land Institute expert or similar program (4th Quarter) 5. Continue more detailed planning process and continue budget support to FasTracks Station Area Plan (2009) <p>1st/2nd Quarters:</p> <ol style="list-style-type: none"> 1. Floodplain and transportation study underway—results to be completed before end-of-year. Preliminary evaluation of other utilities indicates that capacity should be sufficient

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		<p>from a planned industrial area to a mix of uses including high-density residential.</p> <ol style="list-style-type: none"> 2. RFP released at end of June. Plan to have consultant on board for station area planning in late August 2008. 3. On target to develop infrastructure analysis of study area and begin engaging community regarding strategic mixed use planning for study area with the consultant team starting September 2008. 4. Floodplain and transportation studies by the City underway—results to be completed before end-of-year. Preliminary evaluation of other utilities indicates that capacity should be sufficient from a planned industrial area to a mix of uses including high-density residential. Planned to have consultant complete the evaluation of infrastructure needed to support a station area and associated development (see below). 5. RFP released at end of June. Consultant selection delayed due to changes in FasTracks program based on budgetary issues at RTD. 6. Development of infrastructure analysis of study area and beginning of community engagement regarding strategic mixed use planning for study area also delayed as a result of changes in FasTracks program based on budgetary issues at RTD. <p>3rd/4th Quarters:</p> <ol style="list-style-type: none"> 1. Floodplain and transportation study underway—results to be completed before end-of-year. Preliminary evaluation of other utilities indicates that capacity should be sufficient from a planned industrial area to a mix of uses including high-density residential. 2. Based on a revised FasTracks budget scenario from RTD and RTD staff options of meeting the possible funding gap, the RFP has been withdrawn and is on hold until RTD Board action in March 2009. 3. See above. Budgeted amount of \$100,000 in 2008 and \$100,000 in 2009 deferred one year later. 4. Floodplain and transportation studies by the City underway—results to be completed before end-of-year. Preliminary evaluation of other utilities indicates that capacity should be sufficient from a planned industrial area to a mix of uses including high-density residential. See Item 2 for further information on delay. 5. See Item 2. 6. Development of infrastructure analysis of study area and beginning of community engagement regarding strategic mixed use planning for study area also delayed as a result of changes in FasTracks program based on budgetary issues at RTD.
Economic Vitality/ Urban Renewal Plan and Flour	Community Development	<p>Action Steps:</p> <ol style="list-style-type: none"> 1. Either part of a refinement of the Southeast Longmont Urban Renewal Plan or a separate process, conduct a visioning/strategic plan for the area including the Flour Mill area to the

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Mill Redevelopment		<p>St. Vrain River and east to Martin Street for the purpose of identifying an overall vision for that area and redevelopment opportunities that are not necessarily dependent on the FasTracks project. This plan would then be the planning/land use/transportation system foundation for all redevelopment in that area and identify incentives and other programs intended to attract private sector investment and partnering opportunities with the public sector. This process would use the Urban Land Institutes' Advisory Services Panel, Environmental Protection Agency's Smart Growth planning assistance or some other professional assistance that may require the City to issue a Request for Qualifications (RFQ). This process could be funded by using the \$100,000 designated for the FasTracks Station Area Planning in 2008 that could be delayed a year due to RTD's current protracted environmental evaluation process that is now projected to last through 2008. Staff will bring back a more detailed analysis of the options listed above for Council to determine the most appropriate approach (2nd Quarter)</p> <ol style="list-style-type: none"> 2. Work with existing property owners in the Urban Renewal Authority Area to discuss redevelopment opportunities given the potential mixed use zoning that will encourage such development (Ongoing) 3. Work with property owners in the Urban Renewal Planning Area who are interested in becoming annexed to the city so they can take advantage of City incentives (Ongoing) 4. Keep property and business owners apprised of market opportunities, by hosting property and business owner roundtables and facilitate discussions among potential partners (Ongoing) 5. Promote mixed use development within nodes along the corridor and in catalyst areas (Flour Mill and Sugar Factory), allowing the private market sector to determine the appropriate mix of uses (Ongoing) 6. Where necessary, assist with assembling properties to accommodate a range of mixed-use product types (Ongoing) 7. Submit Tax Increment Financing Impact Report to Boulder County and St. Vrain Valley School District for review and comments when there is a redevelopment project imminent. Timing is dependent on formal redevelopment project being submitted 8. Include an intensive community involvement process with small businesses and explore affordable housing opportunities with the next update to the Urban Renewal Plan <p>1st/2nd Quarters: Council decided not to pursue a separate vision plan for this area and instead decided to amend the scope of work for the Fastracks Station Area Plan to include this component. Staff has met with the Flour Mill property owners to discuss property assembly opportunities. Staff and some council members took a field visit to Rancho Liberio market place projects in the</p>

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		<p>Denver area to see how that type of project might work at the Flour Mill site. The property owners understand that the City is pursuing Fast racks Station Area Planning that will prepare a vision for mixed use development to occur in that area and will participate in that planning process. The property owners also desire a mixed use project with the initial phases commercial with residential to follow in later years.</p> <p>3rd/4th Quarters: Council called a time out for the Station Area Plan until March of 2009 which is when RTD is supposed to make a determination regarding the possible end of line facility for Longmont. The Flour Mill property owners continue to refine the proposed mixed use redevelopment project and are meeting with a the Rancho Liberio owners in January to see if they are still able to move forward with their plans to locate the international market to Longmont. If so, then the property owners will be submitting their proposed plan to the City Council in the future to ask for public assistance needed to successfully redevelop their property.</p>
Economic Vitality/ Midtown Revitalization	Community Development	<p>Action Steps:</p> <ol style="list-style-type: none"> 1. Determine whether an urban renewal district should be established for the mid-town study area so that financing tools such as Tax Increment Financing (TIF) can be used to offset above market projected asking prices and any public improvement needed to accommodate redevelopment of the area. If this approach is approved it will include an intensive community involvement process with small businesses and explore affordable housing opportunities (2nd Quarter) 2. Formalize an advocacy entity (or modify an existing one – LDDA, BID, CDC) to champion implementation of the plan over the near and long term (2nd Quarter) 3. Work with local representatives from the Latino/Hispanic community to build the ethnic diversity of the area and create a district for destination uses with an ethnic theme (2nd – 4th Quarters) 4. Encourage the introduction of residential development within catalyst areas and at key locations in the corridor, fill financial gaps and support demonstration projects (Ongoing) 5. Put in place a Main Street mixed use zoning overlay within the study area to allow for more density, adjusted parking requirements, and a stronger building edge. (2nd Qtr) 6. Maintain flexibility in City programs, plans and strategies to encourage development in specific locations, e.g., trade properties (land swap) either currently in public ownership or which could be acquired. (Ongoing) 7. Attract and subsidize unique anchor(s) to Midtown to draw resident and visitor spending and diversify the existing retail base, i.e., Mercado Plaza. (4th Qtr)

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		<p>8. Work with the Chamber and small businesses to support organizations to expand programs for small commercial businesses in Midtown, providing funding, training and marketing support. (Ongoing)</p> <p>9. Design a two-pronged approach to cleaning up properties within the study area – private monitoring, reporting and assistance, and increased public code enforcement. (Ongoing)</p> <p>10. Provide reinvestment incentives for infill areas of the City, including the study area through providing public improvements and other assistance. For instance, the City currently has a fee rebate program for infill development only for the transportation community investment fee. Council may want to consider adding other fees to the list that could be rebated. (Need policy direction from Council)</p> <p>11. Establish policies that support infill development and redevelopment which acknowledge the inequities of investing in these environments. (restates current policies)</p> <p>12. Offer development waivers to existing regulations until feasible standards are established, provided for during approvals process, granting exceptions to height limits, setbacks, density, lot coverage, rear access, etc. (Apply on a case by case basis?)</p> <p>1st/2nd Quarters:</p> <p>Hired a redevelopment planning staff person to work on the above items. Council approved the Draft Mixed Use Overlay zoning amendments and asked the Planning and Zoning Commission to review the most recent standards and report back to the Council. Received policy direction from Council in March to prepare code amendments that would allow certain development fees to be rebated for commercial development along Main Street. Council reviewed a draft ordinance at its August 12 meeting and requested more information. First reading of an Ordinance implementing a fee rebate program for commercial development along Main St. is scheduled for the Sept. 9th Council meeting.</p> <p>3rd/4th Quarters:</p> <p>Council adopted a new incentive program intended to encourage redevelopment of commercial properties along Main Street from 1st Avenue to 11th Avenue (including the LDDA area) that exceeds the basic energy code standards and/or provides opportunities that keep Longmont shoppers from traveling elsewhere for certain goods and services.</p>
Economic Vitality/ Mixed use Development	Community Development	<p>Action Steps:</p> <p>1. Continue recruitment efforts to find a private sector partner able to implement the mixed-use development project at 3rd and Kimbark. (Ongoing)</p>

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3 rd /Main		<p>2. Determine the level of City financial participation and where the funds will come from. (2nd Quarter)</p> <p>1st/2nd Quarters: Special Task Force consisting of the LDDA Board and Councilmembers Benker, Blue and McCoy met to discuss the possibility of another Developer taking on the mixed use development project. Phelps Dev. Co. and Thistle indicated an interest in collaborating on the project but Phelps just recently indicated that this type of mixed use project does not currently fit its investment program. Thistle still believes it can team up with a developer for the project and is submitting a letter of intent that will go to the Task Force in Sept to see if this approach is viable and if they could be authorized to submit a formal proposal.</p> <p>3rd/4th Quarters The special Task Force interviewed the Thistle Development Team on September 24 to evaluate the Letter of Intent to submit a full proposal for the Mixed Use Parking project at 3rd/Kimbark. The group authorized Thistle to prepare a formal proposal that was presented to the City's appointed Technical Advisory Group on December 18. The Group voted to send the Thistle proposal to a joint meeting with the LDDA Board January 20, 2009 to determine if the City should pursue the mixed use development.</p>
2. Community Collaboration for Lifelong Learning	Community Services	<p>Action Steps:</p> <ol style="list-style-type: none"> 1. Develop and launch a community website that creates an easy-to-use and accessible way of connecting people in the Longmont community with educational opportunities offered throughout Longmont, the region and beyond (1st Quarter to launch; maintain site 2nd – 4th Quarters) 2. Develop and implement a community messaging campaign aimed at increasing recognition among all segments of the Longmont community of the importance of lifelong learning to Longmont's sustainable future, and inspiring and motivating disparate audiences "to act" in supporting lifelong education (1st – 4th Quarters) <p>1st/2nd Quarters:</p> <ol style="list-style-type: none"> 1. Launched the new community website (LifeLongmontLearning.com) on February 14th that provides one location for the community to access information about lifelong learning opportunities. It's a wiki-style site where community members add and update website information themselves; City staff maintains the site. 2. The Education Task Force prepared and released a Request for Proposals (RFP) and selected the Communications Infrastructure Group (CIG) to assist the Education Task Force group in developing (3rd quarter) and launching the lifelong

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		<p>learning messaging campaign (starting in the late 3rd quarter or early 4th quarter).</p> <p>3rd & 4th Quarters:</p> <ol style="list-style-type: none"> 1. Staff continued to provide LifeLongmontLearning.com website oversight and support to community entities that enter information on the site. Staff continues to seek out new website users and provides training at their locations. 2. CIG conducted online surveys and stakeholder interviews to gather data about key messages and target audiences to consider for Longmont’s lifelong learning messaging campaign. Research results and preliminary recommendations were presented to the Education Task Force in November. CIG is recommending a two-prong approach for Phase 1: a broad messaging campaign and a “call to action” pilot that focuses on three public/private partnerships that can best connect with the campaign’s initial target audiences: parents, children and teens. The consultants will present a refined tactical plan to the task force in December for final review and adoption. Project campaign and pilot partnership launch will occur in February 2009.
3. Environmental Issues	PWWU, LPC, Community Development	<p>Action Steps:</p> <ol style="list-style-type: none"> 1. Continue to develop and provide ongoing environmental programs as identified in the Summary of 2007 Integrated Environmental Plan (IEP) activities and the pertinent 2008 Major Work Plan items 2. Research and develop criteria and metrics to measure the effectiveness of each of the environmental strategies and programs, one approach would use the “Triple Bottom Line” evaluation/prioritization process (3rd Quarter) <ol style="list-style-type: none"> a. Develop IEP document that reflects overall community goals, strategies, action steps, and metrics that will guide both on going and future programs b. Continue to expand and initiate new programs as they are evaluated and measured for effectiveness c. Include clear milestones that are forward-looking for the next 2 to 5 years 3. Complete related ongoing planning efforts including the Water Conservation Plan (2nd Quarter) and an Energy Conservation/Renewable Energy Plan (4th Quarter) and evaluate their influence on IEP Council approved rolling the renewable energy plan into the IEP for an integrated planning approach 4. Define and implement Community Involvement, Communication and Marketing strategies (2nd Quarter) including hosting an Environmental Conference/Summit (4th Quarter) 5. Identify and realign staffing and resources necessary to support the expanded programs (2nd Quarter and as part of 2009 Budget process) 6. Develop and maintain regional partnerships including Boulder County, Governor’s

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		<p>Energy Office, PRPA and neighboring communities (Ongoing)</p> <p>1st-4th Quarters:</p> <ol style="list-style-type: none"> 1. Staff has continued to promote and implement ongoing environmental programs, including energy and water conservation rebates and incentives, outreach and education, internal energy use audits and ESCO contracting, carbon/energy profiling for the City, the tree canopy study, stormwater pollution prevention activities, working with the Governor’s Energy Office on funding, etc. New programs in 3rd quarter: <ul style="list-style-type: none"> - Launched residential solar PV incentive program - Completed Neighborhood Energy Efficiency Sweep program in 2 Longmont locations - Sponsored free home energy efficiency workshop at Senior Center - Added two new retail outlets to the CFL discount program – Lowe’s and Albertson’s New programs in 4th quarter: <ul style="list-style-type: none"> - LED holiday light discount and old light recycling events at two local retailers, November 15-December 15 (Budget Home Center and Ace Hardware) - City/County employee sustainability fair at Civic Center, November 20 - Submitted application to GEO for 2009 commercial solar PV incentive program - Planning for 2009 launch of the Northern Colorado Energy Star New Homes Program in partnership Platte River, Ft. Collins, Loveland, United Power, Poudre Valley REA, and several other entities. 2. Preliminary concepts for metrics to evaluate effectiveness of environmental programs have been discussed with the Board of Environmental Affairs and Council. Staff is looking at the triple bottom line concept to see how it can best be incorporated into our Integrated Environmental Plan. Standard international reporting indexes that incorporate triple bottom line topics, such as the Global Reporting Indexes (GRI) were identified and are being evaluated. Work has continued on a model that will allow the City to track its utility use throughout the City. This model will provide a direct measurement of both energy and water use as well as a means to target and measure the effectiveness of our energy and water efficiency programs. Staff and the BEA have also discussed the guiding concepts of an IEP and have identified partnerships that will help the City to measure the effectiveness of its programs. Development of a meaningful IEP will require additional input from citizens and interested groups as well as more work on specific goals and timeframes. A process for developing the IEP is being developed by staff for discussion with the BEA and Council. Additionally, the City developed the capabilities to collect and manage single stream recycling. Single stream recycling service offered to residents

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		<p>started on November 3. Increase diversion rates of recyclable materials are expected from this new recycling program.</p> <ol style="list-style-type: none"> 3. The Water Conservation Master Plan has been completed and was approved by City Council on August 26. The plan is currently being reviewed by the State of Colorado for approval and will be implemented with the 2009 fiscal year. The recommendations of the plan will also be incorporated into the IEP. 4. The Sustainable Harvest Fair continued to be planned throughout the entire 3rd quarter. This event was the kick off of the Community Involvement and Communication elements of the IEP. The event was held on November 8 at Skyline High School. Approximately 200 residents attended. The afternoon public involvement sessions gathered feedback from the public that will be incorporated into the IEP. This material will be posted on the City's web site. Follow up meetings are being scheduled to continue the dialog with the public on environmental sustainability issues. An Employee Sustainability Fair was held on November 20 in conjunction with Boulder County. The event educated City and County staff on sustainable practices that they could adopt at work and at home. Twenty one City of Longmont staff made a pledge to adopt at least one sustainable practice. 5. Staffing and budget needs for 2009 have been identified, however expansion of existing programs and/or addition of more programs or tasks will require the scope of environmental efforts and the budget to be re-evaluated on a regular basis. 6. Partnerships have been established with several regional partners, including Boulder County's ClimateSmart program, the Governor's Energy Office, PRPA and the City of Boulder. Our programs are being coordinated with similar regional or state efforts. Resolutions supporting the Governor's Climate Action Plan and declaring Longmont a Zero Waste Community were brought to Council and passed in the 3rd quarter. The City of Longmont, Saint Vrain Valley School District (SVVSD), Longmont Downtown Development Authority and Platte River Power Authority were awarded a \$500,000 dollar grant from the Governor's Energy Office and the Department of Local Affairs to make Longmont a New Energy Community. The grant money will be used for energy efficiency and renewable energy projects throughout the City of Longmont, SVVSD and the Longmont Downtown area.
4. Affordable Housing	Community Services	<p>Action Steps:</p> <ol style="list-style-type: none"> 1. Increase the advertising about the foreclosure counseling, workshops and assistance

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		<p>available (Ongoing throughout 2008, but started by end of 1st Quarter)</p> <ol style="list-style-type: none"> 2. Fast-track the Default Outreach Pilot project to try to identify households at-risk of foreclosure (contract in place by end of 1st Quarter) 3. Establish a Housing Help Center (determine needs and find space by end of 1st Quarter, implement move by end of 2nd Quarter) 4. Increase the post-purchase education and information for existing homeowners (begin planned class by end of 1st Quarter, design additional educational opportunities and set outreach plan by end of 2nd Quarter) 5. Clarify uses of the Affordable Housing Fund to best address the City's affordable housing goals, including using the current housing stock in the market as well as foreclosed homes (3rd Quarter) 6. Examine various equitable methods for calculating cash-in-lieu of building affordable units, maintaining "nexus". Determine if Longmont's calculation is equitable or if any modifications are needed (4th Quarter) 7. Modify the current municipal ordinance to allow developers the choice to make a payment-in-lieu without repeated City Council review (3rd Quarter) 8. Determine a way to better track the housing market that will allow the Inclusionary Zoning program to adapt more quickly and easily to fluctuating economic conditions (4th Quarter) 9. Explore exemptions or credits for developers who plan to build housing units that will be priced in the market comparable to units built through the City's Inclusionary Zoning Program (2nd Quarter) <p>1st /2nd Quarters:</p> <ol style="list-style-type: none"> 1. Bus posters are currently on display at 7 locations (3 in Spanish) reaching over 100,000 vehicles daily advertising the foreclosure prevention hotline. Also advertising the county and state hotlines in all materials. Information on counseling and classes/trainings is on city and county websites as well as LifeLongmont Learning, two foreclosure prevention workshops held. Info handed out at two neighborhood beat Resource Fairs, sent to all our DPA/CHP and Rehab clients, info posted on Channel 16 and working to get Channel 3 to run a program on foreclosure prevention listing the county hotline number. 2. Contract in place and work has started, researched Recorder's website for activity after deeds put into place, letter to delinquent DPA/CHP clients regarding counseling and/or scheduling a home visit by staff or a counselor. 3. Housing counselors are in space at City's Development Services Center, trained and seeing clients. Working with Boulder County to establish parameters around

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		<p>more comprehensive center.</p> <ol style="list-style-type: none"> 4. Two foreclosure prevention classes have been held, working in collaboration with Boulder County, Habitat and Longmont Housing Authority on class schedule for other post-purchase classes and on marketing and outreach plan. 5. Hosted a meeting with 9 other communities (3 have Inclusionary Zoning [IZ] programs) in Colorado in June to discuss programs and issues with Home Builders Association (HBA). Things learned – <ul style="list-style-type: none"> • Release provision is not something being considered by other communities because of understanding that they need to provide the affordable home (AH) and could adjust prices to facilitate a quicker sale just like they do with market homes (NOTE: Council seemed to agree vis-à-vis the denial of Champion Greens request for this provision on 7/8). Communities should work to ensure that AH prices are set at least 20% below comparable market prices to facilitate quick sales. • No one has done a nexus study for their cash-in-lieu payment amounts (see #6 above). All are based on different things, but use common sense and market prices to determine payment amount. • One attaches a “premium cost” to not providing on-site, i.e. Payment in Lieu (PIL) increases for each additional unit not provided on-site, require more units to be provided off-site, etc. • Most have a written agreement with developer on how they are providing the AH (similar to a PIA). • One uses a “right to purchase” provision in their Covenant instead of a “cure” provision for foreclosures. This allows them to buy the home before it goes to foreclosure instead of having to redeem it afterwards. • In all but one program must get Council permission to do other than on-site (see #7 above). This program uses the “premium cost” approach, but developers’ decide how to provide the AH. • There may be an opportunity to work with (educate) Title Companies so they know about our liens/covenants for AH and don’t overlook them with refi’s. Assessor’s/Recorder’s office can tell us “special words” to use in our document titles to maximize them getting picked up in a title search. • One community delays collection of fees to CO for AH units to help with holding costs (see # 8 & 9 above). • Chambers of Commerce use AH programs to recruit employers. Cities can work with Chambers to reach out to business community to educate both

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		<p>about AH programs and how they can benefit employees.</p> <ul style="list-style-type: none"> • Communities agreed to invite others to table when holding discussions with HBA. • An exemption or credit for “market affordable units” is not something that other communities with IZ programs are inclined to consider (see #9 above) and the builder that wanted this change has filed for bankruptcy so may be moot. <p>3rd & 4th Quarters:</p> <ol style="list-style-type: none"> 1. Bus posters are still up and running reaching over 100,000 vehicles daily advertising the foreclosure prevention hotline. The 3rd and 4th Foreclosure Prevention Forums were held in September (Short Sales, 9/23 and Reverse Mortgages, 9/17) and the events were advertised in the city’s employee newsletter, in two Times-Call ads, information on both the Forums and housing counseling in general was provided to all affordable housing homeowners, down payment assistance owners and housing rehab clients. The information was put on the city’s website and on the LifeLongmont Learning website. The Forums and foreclosure prevention counseling were promoted at two neighborhood beat meetings (Clover Basin and Southmoor Park). 2. Continue to develop ways to reach people including follow up phone calls and going out to homes with the message that housing counselors can assist them. Continue to research public documents, which while time consuming, does identify households that have refinanced. Working on systems to better coordinate with housing counselors and to ensure more pro-active communication with homeowners. 3. Completed last quarter. 4. Two post-purchase classes were held in October as part of collaboration between Thistle, City of Longmont, BCHA and Habitat. The first covered financials, budgeting for repairs/maintenance, predatory lending and insurance held by BCHA. The second was a “hands on” home maintenance class hosted by Habitat for Humanity. The classes were marketed to Habitat homeowners, city AH homeowners and rehab clients, the general public and Thistle homeowners. The city provided incentives to our clients of \$100 gas card or \$100 off DPA or rehab loan if attended both classes. Two homeowners attended both. Two more classes scheduled for next year. 5. At Council mini-retreat, determined to provide comprehensive information with data on local conditions with the Housing and Economic Recovery Act and Neighborhood Stabilization Program update as soon as we had information and

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		<p>data from HUD. Still in process, so report will be made in late 4th quarter or early 1st quarter, 2009.</p> <ol style="list-style-type: none"> 6. At mini-retreat, Council determined there was no need to do a nexus determination based on data from other communities, but will continue to update our calculations as required by Code. Completed 7. At mini-Retreat, Council determined they wanted to continue to decide if Payment-in-Lieu was appropriate or not. Completed Will bring back code change to allow for automatic payment of a “fraction” unit (i.e. if 0.3 unit is required). 8. Still in process 9. At mini-retreat, Council decided they did not want to explore this. Completed
5. Neighborhood Revitalization and Stabilization	Community Development/ Community Services	<p>Action Steps:</p> <ol style="list-style-type: none"> 1. Implement neighborhood beat outreach meetings throughout the entire community, and act on needs and interests that are generated from these beat meetings. These actions will include both immediate responses to critical issues and more longer-term strategic interventions (1 – 4th Quarters) 2. Consider expanding neighborhood-based code compliance efforts throughout all Longmont neighborhoods, and provide options for Council consideration (4th Quarter) <p>1st/2nd Quarters: The first quarter was dedicated to planning the neighborhood beat outreach meetings. Implementation started in April with the Centennial, Beat #7 meeting, the Rothrock, Beat #8 meeting was on May 14, and Loomiller, Beat #3 on June 11, Three additional meetings are planned for 2008, July 30, Clover Basin Beat #14, Sept. 24, Southmoor Beat #12, and Oct. 22, Sunset Beat #11. In addition to these meetings, every household in these beats is receiving information about resources that are available to them to support building a strong sense of community on their block and neighborhood. An information fair and a Tamales and Talk were provided as part of each of these meetings.</p> <p>3rd/4th Quarters: Council was provided information at the September Mini Retreat outlining a broad based Neighborhood Revitalization strategy. This strategy focused on neighborhoods being categorized into four levels of intervention. Council Supported this direction. Further information and updates will be provided to Council late in 2008 or early in 2009.</p>
6. Intergovernmental Relations/	Community Development	<p>Action Steps:</p> <ol style="list-style-type: none"> 1. Focus on Eastern Buffer through open space and conservation easement methods to

Work Plan Item	Lead Department	Progress Indicators
Comprehensive Plan		<p>preserve Longmont as a free standing community. Explore partnerships and leveraging opportunities for open space dollars (Ongoing)</p> <ol style="list-style-type: none"> 2. Continue process of annexing City-owned property along St. Vrain corridor (2nd Quarter) 3. Proactively pursue negotiations with southwest Weld communities and DRCOG, recognizing goals of other communities versus Longmont goals (Ongoing) 4. Continue extension of St. Vrain Greenway to St. Vrain State Park (Ongoing) 5. Bring to conclusion the Union Reservoir expansion and recreation plans to enable further land planning decisions around Union Reservoir and determine feasibility of accommodating both development and wildlife in West Union project (2nd Quarter) 6. Consider impacts of southwest Weld County on the St. Vrain Valley School District (3rd Quarter) 7. Continue to comment on planning activities and development applications in southwest Weld County (Ongoing) 8. Continue to evaluate annexations in southwest Weld on a case-by-case basis (Ongoing) <p>1st/2nd Quarters:</p> <ol style="list-style-type: none"> 1. Council approved an Intergovernmental Agreement with the Town of Mead that establishes standards and policies on how each entity will deal with growth and development adjacent to each others planning areas. Discussions are continuing with the Town of Frederick concerning growth and development issues and a possible Intergovernmental Agreement. 2. Council has authorized staff to pursue a variety of open space lands that are currently under negotiation. 3. Council conditionally approved St. Vrain Annexations #1 and #2. 4. Staff is participating in the Southwest Weld Area Working Group with representatives from DRCOG, Weld County, and Southwest Weld jurisdictions to incorporate new members of DRCOG from Southwest Weld County into DRCOG's Metro Vision 2035 planning. <p>3rd/4th Quarters:</p> <ol style="list-style-type: none"> 1. St. Vrain Annexations #1 and #2 recorded. 2. Discussions continue with the Town of Frederick concerning growth and development issues. A draft Intergovernmental Agreement was sent to Frederick for their review and comment. Anticipate a joint meeting between City Council and the Frederick Town Board in early 2009. 3. Staff continues to participate in the Southwest Weld Area Working Group with representatives from DRCOG, Weld County, and Southwest Weld jurisdictions to incorporate new members of DRCOG from Southwest Weld County into DRCOG's

Work Plan Item	Lead Department	Progress Indicators
		Metro Vision 2035 planning.
7. Communication	Administration	<p>Action Steps: <i>Note: Please see separate spreadsheet – 2008 Communications Update</i></p> <ol style="list-style-type: none"> 1. Present Council with the list of ideas from the Council retreat brainstorming session for further prioritization and consideration (1st Quarter) 2. Analyze resources needed on the top five ideas prioritized by the Council and present those for review and approval (1st Quarter) 3. Implement those ideas Council members wish to pursue (2nd Quarter) <p>1st – 4th Quarters: Please see separate spreadsheet – 2008 Communications Update</p>

2008 CITY COUNCIL COMMUNICATIONS WORKPLAN

Work Plan Item	Lead Dept.	Cost	Progress Indicators
1. Presenting Study Session items to City Council via pre-recorded video / on-demand video streaming of staff presentations via Internet / broadcast of presentations via Channel 3 / on-demand video streaming of P&Z meetings	City Clerk's Office / ETS / PIO	On-demand video hosting services: \$12,000 / yr.; GovWebcast computer: \$1,000;	<p>Action Steps:</p> <ol style="list-style-type: none"> 1. March, 2008 – Signed contract with Pictron, Inc. to provide video hosting services; video of City Council Meetings are posted to Web site approximately one week after meeting. 2. June 2008 – Purchase of additional hardware to provide next-day posting of video to Web. Training and testing – July 2008. 3. August 2008 – Begin pre-recording of staff presentations for City Council Study Sessions; post video to Web prior to Tuesday night meeting; provide City Council with DVD in Friday's council packet; broadcast video presentations on Channel 3 prior to Tuesday night meeting. 4. November, 2008 – Program to continue indefinitely.
2. Quarterly Town Meetings	CMO	Average of \$30 for coffee, bagels and snacks	<p>Meeting dates:</p> <ol style="list-style-type: none"> 1. May 10, 2008 – Mayor Lange and Council Members Hansen and Santos at Trail Ridge Middle School 2. August 2, 2008 – Council Members Benker, Blue and McCoy at Frontier Bank (cancelled). 3. November 1, 2008 – Council Members Benker, Levison and Santos, 9 to 11 a.m. at Fire Station #5, 617 Barberry Drive. 4. January 6, 2009 – Community-wide Forum, Council Chambers, 7 p.m.
3. "Longmont Listens" citizen forum - an opportunity for residents to record a 5-minute message using the Channel 3 studio and broadcast at a designated time during the week	PIO	Staff time	<p>Action Steps:</p> <ol style="list-style-type: none"> 1. Channel 3 has agreed to provide this service. Details yet to be determined pending outcome of Communication Audit)
4. Revamp city newsletter (for more in-depth articles)	PIO	Requested budget cost	<p>Action Steps:</p> <ol style="list-style-type: none"> 1. May, 2008 – Five different newsletter layouts studied and priced

Work Plan Item	Lead Dept.	Cost	Progress Indicators
		in 2009 is \$287,002	<p>including design, layout, postage, printing, etc. Costs of \$287,002 submitted for consideration in 2008 budget process (for implementation in 2009).</p> <ol style="list-style-type: none"> 2. Alternatives are being researched, including contracting with printing service who sells ads, scaled down newsletter, etc. 3. October, 2008 – City Council chooses to fund an 8-page, 4-color bi-monthly newsletter. 4. First issue to be delivered week of February 23, 2009
5. Coffee with Council (at Civic Center Mall and coffee houses around Longmont)	City Clerk's Office	Average of \$25 for coffee	<p>Meeting dates:</p> <ol style="list-style-type: none"> 1. April 26, 2008 – Council Members Benker and McCoy 2. May 31, 2008 – Council Members Blue and Levison 3. June 28, 2008 – Council Members Hansen and Santos 4. July 26, 2008 – Mayor Lange and Council Member Levison 5. August 30, 2008 – Council Members Benker and McCoy 6. September 27, 2008 – Council Members Hansen and Santos 7. October 25, 2008 – Mayor Lange and Council Member Blue 8. November 29, 2008 – Council Members Benker and Levison 9. December 27, 2008 – no meeting due to holidays 10. January 31, 2009 - @ Buzz Coffee, 1139 Francis St.
6. New Channel 3 show on public services	PIO	Staff time	<p>Action Steps:</p> <ol style="list-style-type: none"> 1. First Quarter 2008 – Channel 3 creates new video program called “Around Town” to highlight Longmont people, businesses, activities and city programs. One segment of the show will always feature a City of Longmont service. The first show features a 10-minute segment on local government and the importance of community participation. 2. Second Quarter 2008 – The City of Longmont’s trail system and greenways are featured this quarter. 3. May 2008 – Channel 3 has aired videos from other government agencies including: “Foreclosure Prevention Counseling” and “RTD FasTracks Corridor Information Videos.” 4. June 2008 – Channel 3 aired “West Nile Prevention Tips” video from Centers for Disease Control (CDC)

Work Plan Item	Lead Dept.	Cost	Progress Indicators
			<p>6. July 2008 – Channel 3 launched You Tube channel (http://www.youtube.com/user/channel3longmont) to view pre-recorded information video on Longmont Services. Currently the following shows are posted:</p> <ul style="list-style-type: none"> • Longmont Farmers Market • St. Vrain Greenway • Introduction to City Council and public participation
7. Expand advertising beyond Times-Call	PIO	Staff time	<p>Action Steps:</p> <p>7. April 7, 2008 – “Twin Peaks at Crossroads” story appeared on Business page 1 of <i>Daily Camera</i></p> <p>8. April 23, 2008 – “Longmont City Council: Twin Peaks Mall Blighted” story appears on Local Business page of <i>Daily Camera</i></p> <p>9. April 23, 2008 – “Mall blighted” story appears on <i>Boulder County Business Report</i> Web site</p> <p>10. April 24, 2008 – “Council says 'blighted' mall needs makeover” story runs in <i>Rocky Mountain News</i> Business Briefing page</p> <p>11. May 8, 2008 – Placed ad in <i>Daily Camera</i> for public town meeting</p> <p>12. May 21, 2008 – Placed ad in <i>Daily Camera</i> for mall/urban renewal meeting</p> <p>13. June 6 – Boulder County Business Report ran story on proposed Wal-Mart Supercenter and Sam’s Club</p> <p>14. June 25, 2008 – Boulder Camera ran front page story on Longmont’s volunteer parking patrol.</p> <p>15. July 1, 2008 – “Sun Power Shines in Longmont” story appeared on page 1 of the Denver & the West section of the Denver Post which highlighted the City’s solar rebate program.</p> <p>16. July 4, 2008 – “FasTracks Station Sites” story appeared in <i>Boulder County Business Report</i>, which included Longmont.</p> <p>17. July 15, 2008 – “Longmont on List of Best places to Live” story appeared in Denver Post.</p> <p>18. July 15, 2008 – “Longmont on List of Best places to Live” story appeared in Rocky Mountain News.</p> <p>19. July 15, 2008 – “Longmont on List of Best places to Live” story appeared in Boulder Camera.</p> <p>20. July 18, 2008 – “Longmont Museum Wins History Award” story appeared in the CML newsletter.</p>

Work Plan Item	Lead Dept.	Cost	Progress Indicators
			<p>21. July 22, 2008 – “Metro mayors ready to rail” story quoted Mayor Lange on Longmont’s commitment to commuter rail service.</p> <p>22. July 22, 2008 – “Rail” story from Rocky also appeared in Boulder Camera.</p> <p>23. July 23, 2008 – “City gives ‘blighted’ mall a lift” story appeared in Denver Post.</p> <p>24. July 28, 2008 – “On Zweck’s Farm” Longmont Museum exhibit in Boulder Camera.</p> <p>25. August 2008 – “Longmont Named to Top 100 Places to Live List” in Denver Post, Rocky Mountain News and Daily Camera.</p> <p>26. September 8, 2008 – “Live Well Longmont” in Daily Camera.</p> <p>27. September 12, 2008 – Longmont in Top 100 Places to Live” mentioned in CML Newsletter.</p> <p>28. September 29- October 9 – Longmont featured on several pages of the Boulder County Business Report.</p> <p>29. October 2008 – Ads for Sustainable Harvest Fair in Daily Camera</p> <p>30. October 18, 2008 – “Mall ailed by Economy” appears in Rocky Mountain News.</p> <p>31. October 2008 – “Longmont Celebra Dia de los Muertos” story appears in LatNoticias</p> <p>32. November 10, 2008 – “Longmont Livestock meetings” story appears in Daily Camera.</p> <p>33. November 14, 2008 – “Malls seek new tax dollars for renovations” story appears in Boulder County Business Report with focus on Flatirons and Twin Peaks.</p> <p>34. November 14, 2008 – “Longmont implements Green Points Program” story appears in Boulder County Business Report.</p> <p>35. November 18, 2008 – “GE Energy unit moving from Loveland to Longmont” story appears in Denver Post and Rocky Mountain News.</p> <p>36. December 12, 2008 – “Christmas Tree recycling options available for Longmont residents” appears in Daily Camera.</p> <p>37. December 12, 2008 – Photo of Mayor Lange at Intel, Corp. ribbon-cutting appears in Boulder County Business Report.</p> <p>38. December 26, 2008 – Benker op/ed on “Light Rail service to Longmont “appears in Rocky Mountain News.</p> <p>39. December 26, 2008 – 8-page supplement to Boulder County Business Report focuses on Longmont economic development efforts.</p>

Work Plan Item	Lead Dept.	Cost	Progress Indicators
8. Hold Council Meetings at different locations around city.	City Attorney's Office	Staff time	<p>Action Steps:</p> <ol style="list-style-type: none"> 1. City Charter requires that City Council Meetings be held at City Hall (Civic Center Campus); however study sessions can be held at remote locations – the downside is the inability of Channel 3 to broadcast meetings outside of the Council Chambers.
9. Web site improvements including navigation search engine, “printer-friendly,” etc.	PIO / ETS	TBD	<p>Action Steps:</p> <ol style="list-style-type: none"> 1. The City’s Internal Public Information Team (PIT) is examining Web-related issues/improvements and will make recommendations to ETS and Web Coordinator in 2009.
10. Council table at Longmont community events	PIO	New City Council tablecloth: \$399.35; new City council banner: \$140; variety of promotional items including pens, message boards, mosquito repellent, etc.: \$5,000	<p>Action Steps:</p> <ol style="list-style-type: none"> 1. April 14, 2008 – Neighborhood outreach meeting at Loma Linda Elementary 2. May 3, 2008 – Cinco de Mayo community celebration at Roosevelt Park 3. May 14, 2008 – Neighborhood outreach meeting at Rocky Mountain Elementary 4. June 11, 2008 – Neighborhood outreach meeting at First United Cong. Church 5. July 12, 2008 – Rhythm on the River at Roger’s Grove 6. July 30, 2008 – Neighborhood outreach meeting at Public Works Operations 7. August 2, 2008 – Boulder County Fair Parade 8. August 2, 2008 – City Information Fair at Lanyon Park, 4 p.m. to 6 p.m.; kick-off for the annual "National Night Out." 9. August 22, 2008 – Festival on Main 10. September 19, 2008 - Art Walk, 6 - 9 p.m. 11. September 24, 2008 – Neighborhood outreach meeting at Southmoor beat #12 12. October 22, 2008 – Neighborhood outreach meeting at Sunset beat #11 13. November 8, 2008 – Sustainability Harvest Fair, 8 a.m. – 4 p.m., Skyline High School 14. November 8, 2008 – Veterans Day Parade 15. December 13 – Holiday Parade, Main Street at Coffman & Longs Peak, 4:30 p.m.

Work Plan Item	Lead Dept.	Cost	Progress Indicators
11. Weekly press releases from City to reach beyond Times-Call	PIO	Staff time	<p data-bbox="999 188 1871 220">16. January 6, 2009, Open Forum – City Council Chambers, 7 p.m.</p> <p data-bbox="999 228 1182 256">Action Steps:</p> <ol data-bbox="999 302 1957 367" style="list-style-type: none"> <li data-bbox="999 302 1957 367">1. The list of press releases can always be found on the City’s web site at: http://www.ci.longmont.co.us/news/pr/index.htm. Here is a sample: <p data-bbox="953 440 1934 467">12/24/08 - RTD Seeks Applicants for FasTracks Citizens Advisory Committee</p> <p data-bbox="953 508 1724 535">12/23/08 - City Council Invites Public to Attend Open Forum</p> <p data-bbox="953 576 1818 604">12/18/08 - New Traffic Signal Activated at Highway 66 and Pace St.</p> <p data-bbox="953 644 1871 709">11/13/08 - Longmont Recognized as One of the 100 Most Efficient Fleet Operations in North America</p> <p data-bbox="953 750 1793 777">11/06/08 - Students to Help Cleanup Lefthand Creek on Saturday</p> <p data-bbox="953 818 1709 846">11/06/08 - Tourism Grants Available Through City Program</p> <p data-bbox="953 886 1713 914">11/04/08 - Emergency Prep Classes Begin on November 11</p> <p data-bbox="953 954 1535 982">11/03/08 - Learn to Go Green at Harvest Fair</p> <p data-bbox="953 1023 1803 1050">10/28/08 - City Council Hosts Public Town Meeting on November 1</p> <p data-bbox="953 1091 1503 1118">10/17/08 - City Initiates New I.D. Program</p> <p data-bbox="953 1159 1476 1187">10/17/08 - No Council Meeting on Friday</p> <p data-bbox="953 1227 1667 1255">10/13/08 - RTD to Host FasTracks Meeting in Longmont</p> <p data-bbox="953 1295 1682 1323">10/10/08 - New Recycling Program to Begin in Longmont</p> <p data-bbox="953 1364 1944 1391">10/07/08 - Volunteers Needed for St. Vrain/Golden Ponds Restoration Project</p> <p data-bbox="953 1432 1759 1459">10/06/08 - New Traffic Signal to be Activated at 9th and Alpine</p>

Work Plan Item	Lead Dept.	Cost	Progress Indicators
			<p>10/06/08 - Celebrate Day of the Dead at Longmont Museum</p> <p>10/03/08 - Longmont to Celebrate Cultural Diversity</p> <p>09/30/08 - City, Developers to Discuss Future Plan for Twin Peaks Mall</p> <p>09/26/08 - Road Construction to Cause Traffic Delays on Hover St.</p> <p>09/25/08 - Longmont Public Warned About Local Phone Scam</p> <p>09/24/08 - Water Meter Replacement Begins September 29</p> <p>09/23/08 - Council Hosts Coffee and Conversation at Ziggi's</p> <p>09/18/08 - AIPP Commission Seeks Suggestions for Public Art Sites and Projects</p> <p>09/17/08 - Public Invited to Longmont Budget Hearings</p> <p>09/11/08 - Road Construction Begins on Hover Street</p> <p>09/05/08 - RTD to Update City Council on FasTracks Transit Project</p> <p>08/28/08 - West Nile Surges in Weld County</p> <p>08/28/08 - Free Coffee and Conversation with City Council at Starbucks</p> <p>08/21/08 - Nelson Road Construction to Slow Traffic</p> <p>08/13/08 - City Staff Presentations Available Via Internet and Channel 3</p> <p>08/12/08 - Callahan Open House on August 14, 4 -7 p.m.</p> <p>08/07/08 - Council Meeting Video Available On-line Within 24 Hours</p> <p>07/30/08 - City Council Town Meeting Cancelled</p> <p>07/25/08 - Three More Confirmed Cases of West Nile Virus in Boulder County</p>

Work Plan Item	Lead Dept.	Cost	Progress Indicators
			<p>07/24/08 - Music of Indonesia at Longmont Museum</p> <p>07/23/08 - Free Coffee and Conversation with City Council at The Daily Bean</p> <p>07/21/08 - P&Z to Review Twin Peaks Urban Renewal Plan</p> <p>07/17/08 - Construction to Slow Traffic on Ken Pratt Boulevard</p> <p>07/15/08 - Longmont on List of Best Places to Live</p> <p>07/14/08 - Customer Satisfaction Survey Deadline Extended</p> <p>07/14/08 - Noted Economist to Speak in Longmont</p> <p>07/10/08 - City Begins Transportation Study</p> <p>07/09/08 - City Council Pushes West Nile Education at Rhythm on the River</p> <p>07/07/08 - Next Mall Redevelopment Public Meeting to Review Plans</p> <p>07/01/08 - Longmont Awarded \$500,000 GOCO Grant for Trails</p> <p>07/01/08 - Rhythm on the River Returns to Longmont July 11-12</p> <p>07/01/08 - Longmont Museum Wins National Award</p> <p>06/27/08 - First Cases of Colorado West Nile Confirmed</p> <p>06/26/08 - Free Coffee and Conversation with City Council at Starbucks</p> <p>06/20/08 - Bike to Work on June 25</p> <p>06/13/08 - Residents should prepare for West Nile Virus</p> <p>06/11/08 - Public Invited to Callahan Open House on June 12</p> <p>06/10/08 - Opinions Sought on Artwork</p> <p>06/10/08 - Next Mall Redevelopment Public Meeting Scheduled</p>

Work Plan Item	Lead Dept.	Cost	Progress Indicators
			<p>05/28/08 - Free Coffee and Conversation with City Council at Ziggi's</p> <p>05/27/08 - Longmont Project Wins National Award</p> <p>05/23/08 - Second Meeting Scheduled to Discuss Mall Redevelopment</p> <p>05/23/08 - Information Regarding the Town of Windsor</p> <p>05/09/08 - Longmont Residents to be Called and Invited to Budget Meeting</p> <p>05/07/08 - Japanese Kimonos on Exhibit at Longmont Museum</p> <p>05/06/08 - Longmont Housing and Human Services Board Seeking Requests for Proposals for 2009 City of Longmont Funding</p> <p>05/05/08 - City Council Hosts First Town Meeting of Year</p> <p>05/05/08 - Public Input Sought on Mall Redevelopment</p> <p>05/02/08 - Longmont Power & Communications Announces Residential Solar Incentive Program</p> <p>04/25/08 - Longmont Power & Communications Wins National Award</p> <p>04/24/08 - Longmont City Council Approves Mall Blight Study</p> <p>04/14/08 - City Council to Host Town Meetings and Coffee Chats</p> <p>03/25/08 - City Council Passes Resolution Requesting All-Day Rail Service from RTD</p> <p>03/24/08 - Video of City Council Meetings Available on Internet</p> <p>03/21/08 - City Council Pre-meeting Cancelled</p> <p>03/11/08 - Correction: Chick Clark Fishing Event to be Held on March 22</p> <p>03/10/08 - City Council Members Attend Washington, DC Conference</p>

Work Plan Item	Lead Dept.	Cost	Progress Indicators
			<p>02/29/08 - City Council Seeks Applicants for Tourism Board</p> <p>02/22/08 - Meet With City Council Members on Every Fourth Tuesday</p> <p>02/19/08 - Public Invited to Transportation Open House</p> <p>02/13/08 - New Education Web Site Debuts on February 14</p> <p>01/18/08 - City of Longmont Observes MLK Holiday</p> <p>01/10/08 - City Hosts Torch Event in Honor of Martin Luther King</p> <p>01/08/08 - Public Invited to Open Forum with City Council</p> <p>2. The City's weekly e-News program reaches many journalists in the Denver metro area and stories are often "picked up" from this subscription-based service. In essence, e-News is a weekly series of press releases. The list can be found at: http://www.ci.longmont.co.us/news/longmont/newsletters/index.htm</p>
12. Periodic Council/general staff meetings at various worksites	PIO	Staff time	<p>Action Steps:</p> <ol style="list-style-type: none"> 1. This is possible; topics need to be identified; however, it may confuse employees on role of Council in administrative functions.
13. Planning and Zoning hearings – include organized citizen response (when they can pool their responses)	PIO		<p>Action Steps:</p> <ol style="list-style-type: none"> 1. This suggestion has been shared with Brad Schol (Planning and Development Services) and the P&Z commission.
14. Conduct Communication Audit (CML article) to gauge effectiveness of communications outreach	PIO	Initial cost is \$7,500	<p>Action Steps:</p> <ol style="list-style-type: none"> 1. The type of audit described in CML Magazine article begins at a cost of \$7,500 for initial overview. 2. RFP for Audit awarded to Xstatic Public Relations at a cost of \$8,750; audit to be completed January 30, 2009.

Work Plan Item	Lead Dept.	Cost	Progress Indicators
<p>15. Prosperity Team Approach – A Prosperity Team is a group of people from a community who have diverse occupations and backgrounds and who come together to address land use and economic development concerns. Communities generally encompass a multi-jurisdictional or regional area. Prosperity Teams, comprised of community leaders from government, planning commissions, businesses, minority groups, land-based industries (such as agriculture, forestry, or tourism), educators, and more, collaborate on a variety of projects.</p>	PIO	Staff time	<p>Action Steps:</p> <ol style="list-style-type: none"> 1. This suggestion has been shared with Planning & Development Services staff.