

2007 CITY COUNCIL WORKPLAN

Work Plan Item	Lead Department	Progress Indicators
1. Economic Vitality	Community Development	<p>Have an additional meeting with the Economic Vitality Task Force (EVTF)</p> <ol style="list-style-type: none"> 1. Meet within approximately 60 days on a Saturday. (1st quarter) 2. Take the top priorities in each strategy. 3. Exclude Education focus area. 4. EVTF (with staff update) identify which items are already being done. 5. Bring back group's top 10 recommendations for new or substantially improved items. (2nd quarter) <p>Continue with the next steps on the redevelopment/revitalization projects including:</p>
Urban Renewal Plan	Community Development	<p><u>Continue Urban Renewal Authority Plan</u></p> <ol style="list-style-type: none"> 1. Work with existing property owners in the Urban Renewal Authority Area to discuss redevelopment opportunities given the potential mixed use zoning that will encourage such development. (Ongoing) 2. Work with property owners in the Urban Renewal Planning Area who are interested in becoming annexed to the city so they can take advantage of City incentives. (Ongoing) 3. Keep property and business owners apprised of market opportunities (host property and business owner roundtables) and facilitate discussions among potential partners. (Ongoing) 4. Promote mixed use development within nodes along the corridor and in catalyst areas (Flour Mill and Sugar Factory), allowing the private market sector to determine the appropriate mix of uses. (Ongoing) 5. Where necessary, assist with assembling properties to accommodate a range of mixed use product types. (Ongoing) 6. Submit Tax Increment Financing Impact Report to Boulder County and St Vrain Valley School District for review and comments when there is a redevelopment project imminent. Timing is dependent on formal redevelopment project being submitted.
FasTracks	Community Development	<p><u>Planning for FasTracks</u></p> <ol style="list-style-type: none"> 1. Continue to participate with RTD in the preparation of an Environmental Evaluation (EE)

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		<p>for the Diagonal portion of the corridor and integrate the Diagonal and US 36 rail corridors into one Environmental Assessment (EA). (2nd quarter, 2008)</p> <ol style="list-style-type: none"> 2. Once the EA is finalized, RTD will need to formally amend the FasTracks plan and the Regional Transportation Plan (DRCOG) to include both Longmont sites and whether the original Hover/Ken Pratt Blvd. Location will be eliminated. (4th quarter, 2008) 3. Council takes formal action to approve the TOD/Station Area plan prior to the completion of the EA and communicate support to RTD. (2nd quarter, 2008) 4. Work with RTD to complete a Station Area Plan that is site specific and develops more detailed TOD land use options for a preferred location (1st & Main). (2nd quarter, 2008) 5. City finalizes TOD/mixed use rezoning of both the Flour Mill and Sugar Factory sites. (2nd quarter, 2007) 6. Identify ongoing staff/consultant resources needed to support this effort. (2nd quarter, 2007)
Midtown Revitalization	Community Development	<p><u>Midtown Redevelopment</u></p> <ol style="list-style-type: none"> 1. Determine whether an urban renewal district should be established with the study area so that financing tools such as Tax Increment Financing (TIF) can be used to off-set above market projected asking prices. Complete blight study. (2nd quarter) 2. Formalize an advocacy entity (or modify an existing one – LDDA, BID, CDC) to champion implementation of the plan over the near and long term. (2nd quarter) 3. Use the catalyst areas map prepared for the Main Street Redevelopment Plan as a guide. 4. Work with local representatives for the Latino/Hispanic community to build the ethnic diversity of the area and create a district for destination uses with an ethnic theme. (2nd – 4th quarters) 5. Encourage the introduction of residential development within catalyst areas and at key locations in the corridor, fill financial gaps and support demonstration projects. (Ongoing)
Flour Mill Redevelopment	Community Development	<p><u>Flour Mill Redevelopment</u></p> <ol style="list-style-type: none"> 1. Review the updated Flour Mill redevelopment plans and determine if it's appropriate to provide incentives to ensure a viable project during the next two years that would serve as a catalyst project to improve the area several years in advance of a FasTracks station

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		<p>which is not scheduled until 2014. (4th quarter)</p> <ol style="list-style-type: none"> 2. Determine whether it may be more prudent to delay significant public assistance for the project if it is necessary to make the project viable. 3. The City would, in the meantime, consider supporting efforts that result in a larger scale project such as assisting the developer in assembling additional property such as the City's old Electric/Sanitation building on Main Street. (4th quarter) 4. Consider cost sharing with the developer and LDDA to prepare a more detailed "strategic vision" for an area much larger than the Flour Mill that includes pedestrian connections to Downtown and the St Vrain Greenway. (3rd quarter)
Downtown Parking Structure	Community Development	<p><u>Downtown Parking Structure</u></p> <ol style="list-style-type: none"> 1. Work with Phelps Development Company to determine which site presents the best opportunity for a mixed-use parking structure. (2nd quarter) <p>Determine the level of City financial participation and where the funds will come from. (2nd quarter)</p>
2. City-wide Strategic Plan (Focus on Longmont)	Administration	<p>Continue implementation of <i>Focus on Longmont</i> strategic plan.</p> <ol style="list-style-type: none"> 1. Collect performance measurement data. 2. Facilitate an annual <i>Focus on Longmont</i> forum to report progress and plan accomplishments to the community and to obtain updated input about policy directions and future actions. (2nd - 4th quarters)
3. Community Collaboration for Lifelong Learning	Community Services	<p>Work collaboratively with representatives from education, government, business, organizations, parents, students and the community to organize an Education Summit to strengthen the entire community's capacity to address key educational challenges that lie ahead so that all children and adults have a chance to succeed in school and in life.</p> <ol style="list-style-type: none"> 1. Host the Longmont Education Summit (March 17, 2007). 2. Create ongoing plan and process for accomplishing outcomes of the Education Summit and align this process (and annual report card to the community) with Focus on Longmont efforts (2nd - 4th quarters).
4. Environmental Issues	PWWU, LPC, Community Development	<p>Bring back integrated approach to enhancing environmental sustainability. Staff will provide leadership and expertise as stewards of the environment in a way that targets consumer responsibility with incentives and an incremental cost-conscious approach</p>

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		<ol style="list-style-type: none"> 1. Adopt Building Green Program ordinance after review with the Board of Environmental Affairs. (2nd quarter) 2. Follow up on expansion of energy and water efficiency programs with details on what additional funding will be required and what it will be used for. Examine rates and renewable opportunities. <ol style="list-style-type: none"> a. Expand energy conserving appliance and low-flush toilet rebates to year-round programs. Present CIP to retrofit all City facilities with low-flow toilets. Identify any funding and staff ramifications and request Council direction to proceed. (1st quarter) a. Identify and evaluate potential programs to promote energy efficiency and review costs, benefits, timing, and budget impacts. (2nd quarter) 3. Explore recycling incentives and opportunities. <ol style="list-style-type: none"> a. Bring the final IGA with Boulder County for participation in the County Materials Recovery Facility to Council for action. (2nd quarter) b. Research information and evaluate issues related to requiring private haulers in the City to provide recycling services for both residential and commercial users. (2nd quarter) c. Place recycle bins in City parks and at various downtown locations. (2nd quarter) d. Report to Council on public interest in and reasons for considering participation in Boulder County's zero waste initiative, including enhanced recycling at City sponsored events. (3rd quarter) e. Determine whether or not the City can expand the list of acceptable recyclable items and work with EcoCycle or other partners to add services to the City's program, including enhanced educational opportunities and programs. (4th quarter) f. Evaluate the capabilities for all city facilities to expand the recycling of as many materials as possible. (2nd quarter) g. Pilot single stream recycling project for City solid waste customers. (3rd quarter) h. Evaluate opportunities and issues related to expanding City trash and recycling services to commercial users and explore the business case for operating a transfer station. (4th quarter)

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		<ul style="list-style-type: none"> <li data-bbox="846 190 1934 293">i. Work to promote enhanced waste recycling at Rhythm On The River and identify budget impacts. Present Council with requests for additional funding and support to enhance recycling at ROTR this summer. (2nd quarter) <li data-bbox="751 315 1906 529">4. Pursue possible Open Space tax extension by determining how the increased revenues would be used. Parks and Recreation Advisory Board will review this issue and make recommendations subsequent to the May 2007 PRAB meeting. Staff understood Council's general direction to be more interested in district park and trail projects that provide recreation opportunities and support linkages in the city-wide trail system. (2nd quarter) <li data-bbox="751 550 1192 578">5. Continue watershed initiatives. <ul style="list-style-type: none"> <li data-bbox="846 602 1923 743">a. Identify the critical sections of St. Vrain Creek for monitoring of stormwater and dry weather flows, revise watershed monitoring plan, and begin an expanded monitoring program for surface waters and reservoirs (2nd quarter). Partner with other watershed interests and complete first round of monitoring. (3rd quarter) <li data-bbox="846 764 1948 906">b. Investigate and approach possible partners for participation in a St. Vrain watershed/basin association and report back to Council regarding feasibility and/or desirability of pursuing the formation of a watershed group of this type. (3rd quarter) <li data-bbox="846 927 1906 1068">c. Evaluate methods for using existing water rights as well as water saved through water conservation efforts for enhancing stream flow to improve conditions for aquatic life. Work with DOW to determine what areas would benefit the most from flow augmentation. (3rd quarter) <li data-bbox="846 1089 1923 1193">d. Complete a demonstration treatment wetland for wastewater plant effluent and begin an evaluation of using treatment wetlands to benefit wastewater treatment, open space/greenways, and riparian areas along St. Vrain Creek. (3rd quarter) <li data-bbox="751 1214 1843 1318">6. Prepare and present update on overall integrated environmental initiatives (energy efficiency, recycling, watershed protection/water quality, open space, green build program) and the proposed activities and directions in each area. (2nd quarter) <li data-bbox="751 1339 1906 1446">7. Report to Council on progress of overall integrated environmental initiatives including status of quick wins; development of local and regional partnerships; and need for additional resources, if any. (3rd quarter) <li data-bbox="751 1468 1927 1531">8. Hold a planning session with members of the community to check in with the public and receive feedback and direction on current and proposed environmental initiatives. (4th quarter)

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		quarter – 1 st quarter, 2008) Report to Council in late 2007 on the methods that will be used to obtain citizen input for the environmental initiatives.
5. Affordable Housing	Community Services	<p>Enhance the long-term viability of the City’s Affordable Housing Program by creating more program flexibility that can adapt to changing economic and market conditions.</p> <ol style="list-style-type: none"> 1. Examine various equitable methods for calculating cash-in-lieu of building affordable units, maintaining “nexus”. Determine if Longmont’s calculation is equitable or if any modifications are needed. (2nd quarter) 2. Modify the current municipal ordinance to allow developers the choice to make a payment-in-lieu without repeated City Council review. (2nd quarter) 3. Determine a way to better track the housing market that will allow the Inclusionary Zoning program to adapt more quickly and easily to fluctuating economic conditions. (4th quarter) 4. Clarify uses of the Affordable Housing Fund to best address the City’s affordable housing goals, including using the current housing stock in the market as well as foreclosed homes. (2nd quarter) 5. Explore exemptions or credits for developers who plan to build housing units that will be priced in the market comparable to units built through the City’s Inclusionary Zoning Program. (2nd quarter) 6. Explore ways to place more qualified buyers into the “pipeline” for purchasing affordable homes, and help these buyers successfully own and maintain their homes over the long–term. (2nd quarter)
6. Substandard Housing	Community Development/ Community Services	<p>Enhance strategies that address substandard housing issues and revitalize neighborhoods.</p> <ol style="list-style-type: none"> 1. Explore abatement through the adoption of a new ordinance that will provide a more reliable mitigation approach similar to our weed abatement process. (2nd quarter) 2. Consider expanding neighborhood-based code compliance efforts throughout all Longmont neighborhoods. Develop preliminary plan for 2008 budget consideration. (2nd quarter); implement community involvement strategies (3rd - 4th quarters) to finalize implementation plan. 3. Explore requirement that all properties have an “Agent of Record”. (3rd quarter) 4. Continue City wide collaboration to address substandard housing issues throughout the community, utilizing the existing substandard housing multidisciplinary team. (Ongoing) 5. Explore methods for expanding the City’s neighborhood revitalization program into multiple neighborhoods. Develop preliminary plan for 2008 budget consideration. (2nd quarter); implement community involvement strategies (3rd - 4th quarters) to finalize implementation plan.